



Move Confidently.

BHHSChicago.com

Berkshire Hathaway HomeServices Chicago



WELCOME

We extend our warmest welcome to you. Thank you for trusting Berkshire Hathaway HomeServices Chicago with this most important decision. Count on us for personal service and integrity that will translate into results.

With strong, local leadership and the resources of a national real estate powerhouse, our name stands for unquestioned financial strength and smart business decisions.

LOCAL ROOTS

Starting in 1930, we have been a part of the Chicago-area real estate landscape consistently providing high-quality representation and outstanding service to generations of home buyers and sellers. From our earliest days in Chicago and Glenview, we have become leaders in the brokerage industry by developing relationships with our clients and our communities. Our affiliation with the Berkshire Hathaway HomeServices network gives us unmatched international alliances with brokerages around the world.

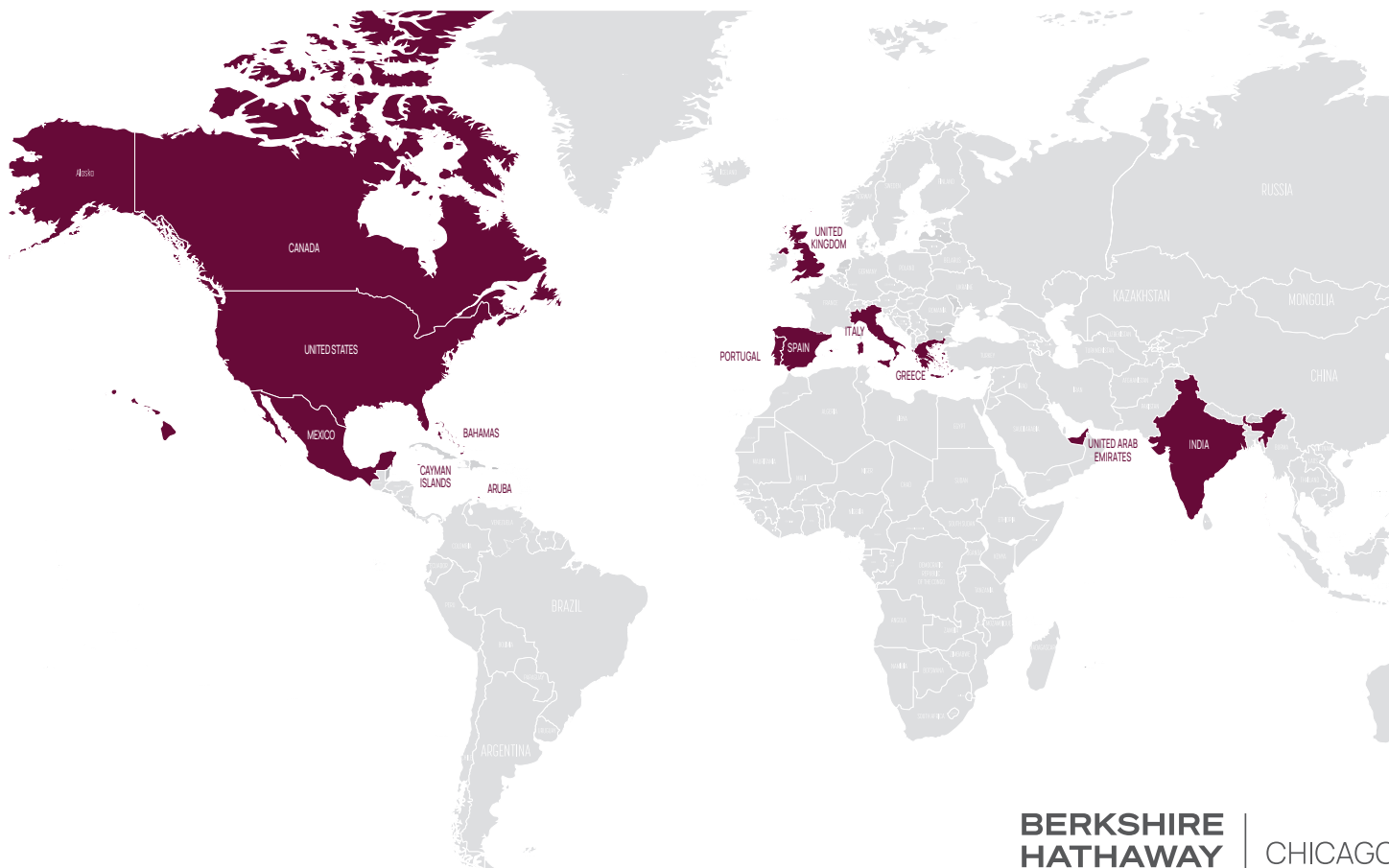
GLOBAL REACH

Berkshire Hathaway HomeServices is the top real estate brand in the nation. With more than 50,000 agents and 1,500 offices*, we offer an unmatched national and global network.

Our company is built on proven operational excellence, demonstrated integrity and the reputation of Berkshire Hathaway, one of the world's most admired companies. Our powerful Global Network Platform equips our agents to work in a world that is mobile, online and social, complementing our deep industry expertise and unmatched business knowledge.

A NETWORK OF OPPORTUNITY

50,000+ AGENTS, 1,500+ OFFICES AND GROWING



*November 2023

**BERKSHIRE
HATHAWAY**
HOMESERVICES

CHICAGO




#1

TOP WORKPLACE CHICAGO 2023

*Chicago Tribune Top Workplaces,
Top 3 large companies, 2019-2023



Move Confidently.

Berkshire Hathaway HomeServices Chicago 

YOUR SATISFACTION

OUR BUYERS AND SELLERS HAVE SPOKEN!

When it comes to customer satisfaction, our numbers speak for themselves. Our professionalism, service and quality set us apart from the rest, and ensure that you will have a terrific real estate experience.

TELL US WHAT YOU THINK

You'll receive a survey invitation email about two days after your closing from Real Satisfied, an independent rating service. Look for the survey, and take this opportunity to share your experience.

Overall Satisfaction

97

Recommendation Rating

99

Performance Rating

99

* Real Satisfied consumer response data for Berkshire Hathaway HomeServices Chicago closed transactions. December 2023



#1

HOMEOWNERSHIP SERVICES PROVIDER REAL TRENDS 2023



Prosperity
HOME MORTGAGE®



HOMESERVICES
INSURANCE

FORTDEARBORN
TITLE

BEING GOOD NEIGHBORS

The powerful impact that individuals can have when they come together is insurmountable. Through projects like food pantry drives, our annual Toys for Tots effort, and our Community Kindness volunteer event, our agents and employees use their time and talents to serve others.



As good neighbors, we believe in giving back to the communities we serve. The Kindness Foundation was established as the charitable arm of our company. Through fundraising and local volunteer work, we strive to practice kindness and improve the quality of life for all.

Thanks to ongoing contributions from our generous agents and employees, we have granted more than half of a million dollars to charitable organizations.



This non-profit organization offers children with cancer opportunities for positive group activities and emotional support.



Chicagoland's Habitat for Humanity builds homes and strengthens communities through homeownership.

Berkshire Hathaway HomeServices Chicago's reach extends beyond real estate to offer clients a full-service experience, with in-house lending, title and insurance partners and home warranty providers. Clients have the confidence of knowing that these affiliated companies share the same high level of commitment and customer service as Berkshire Hathaway HomeServices Chicago.



Listening to needs
Finding solutions
Competitive products
Superior service

847.853.6655



Full service title services ensure
a smooth closing

847.853.6000
CustomerCare@FDTtitle.com



Full service agency
Connections to leading providers
and products
Comprehensive range of coverage options

800.277.0013
Insurance@HomeServices-ins.com



Protection, savings, convenience and
peace of mind

AHS.com/RealEstate

HOME SEARCH IS ONLY THE BEGINNING

As a buyer's representative, your broker has the expertise to help you find the perfect home in the perfect location to meet your real estate goals. Using a blend of high-tech and high-touch tools, we make sure that you get timely information about properties along with local insight, and guide you through the process from offer to closing.



ANALYSIS & SEARCH

- Needs Assessment
- Property Search
- MRED Private Listing Network
- Mobile App Search
- Broker Networking & Tours
- Showing Appointments
- Property Viewing & Feedback
- Open House List
- New Listing Alerts
- Updated Pricing Alerts



NEGOTIATIONS & MANAGEMENT

- Contract Insight
- Disclosure Review
- Offer Strategy
- Present Offers
- Counter Offers
- Home Inspection
- Post-Contract Negotiations
- Coordinate with Attorney, Lender
- Closing Costs Estimate
- Reviews Inspection Repairs
- Closing



LOCAL EXPERTISE

- Neighborhood Research
- Local Knowledge & Maps
- School Rankings
- Market Trends
- Community Reports

WHERE BUYERS FIND HOMES



PRE-MARKET

Coming Soon Properties
Private Listing Network
InTouch Agent App



INTERNET

Broker Websites
Zillow & Real Estate Apps
Open Houses



FOR SALE BY OWNER

Co-Operating with Agent
No Agent Co-Operation



BUILDERS + DEVELOPERS



SHORT SALES + FORECLOSURES

REPRESENTATION & RELATIONSHIPS

BUYER'S AGENT

A Buyer's Agent has a fiduciary responsibility to represent only the home buyer's best interest throughout the home buying process.

SELLER'S AGENT

A Seller's Agent, also known as a listing agent, has a fiduciary responsibility to represent only the home seller's best interest through the home selling process. The listing agent is the seller's designated agent.

DUAL AGENT

A Dual Agent represents both the buyer and seller ethically and honestly, safeguarding the confidentiality of both clients. An agent must have the seller's and buyer's permission to act as a Dual Agent.





Berkshire Hathaway

No.4 **FORTUNE**
World's most
admired companies

No.1 **FORBES**
World's largest
public companies

No.7 **FORTUNE**
Fortune 500
US Companies

BUYER TOOLS



POWER SEARCH
BHHSChicago.com



PROPERTY & PRICE ALERTS
Updates at digital speed



MOBILE
Take search anywhere



PRE-MARKET/INTOUCH
Exclusive Access



**BROKER TOUR
& NETWORKING**
Connections with the
top brokers in the area



OPEN HOUSE LISTS
Plan your weekend search strategy



HOTSHEETS
New properties and prices, daily



MARKET REPORTS
Market and sales trends



COMMUNITY GUIDES
A regional perspective



NEIGHBORHOOD PROFILES
Everything you want to know



HOMEMAP
Know where to shop, dine and play



ONE STOP SHOPPING
Mortgage, Title and Insurance
work better together



DOCUAGENT
Digital transaction management



SATISFACTION SURVEY
Your feedback matters

SEARCH BETTER

BHHSChicago.com attracts more than half a million visits each year. Flexible property search, incredibly detailed property information, and fast updates, make it the destination to find a home.

SEARCH

Map Search with Drawing Tools

30+ Filters for Precise Results

Save Favorites & Social Media Sharing

Alerts for New Properties and Prices

DRILL DOWN

Everything You Need to Know

Full Screen Photo View

Room Dimensions

Taxes & Assessments

Schools & Parking

Property Price History

Satellite Map View

Agent Contact Information

THE NEIGHBORHOOD

Population & Economy

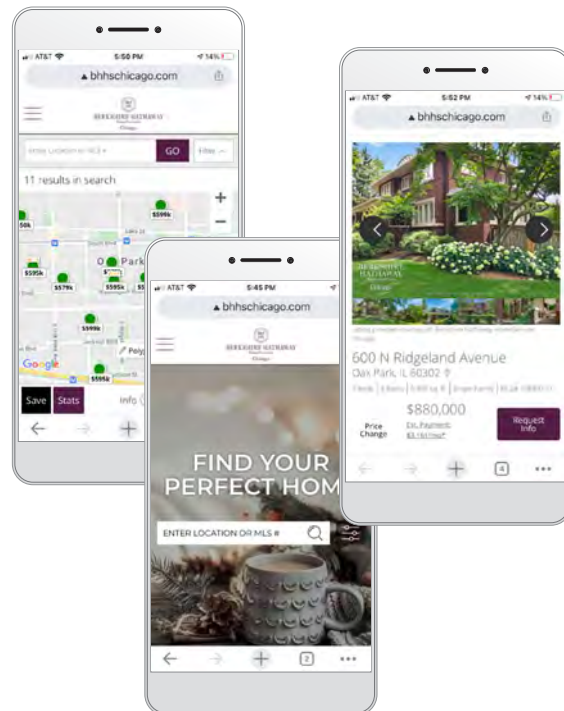
Area Sales History

All Nearby Schools

Environment

Quality of Life

BHHSChicago.com
visitors come
from 50 states and
81 countries.



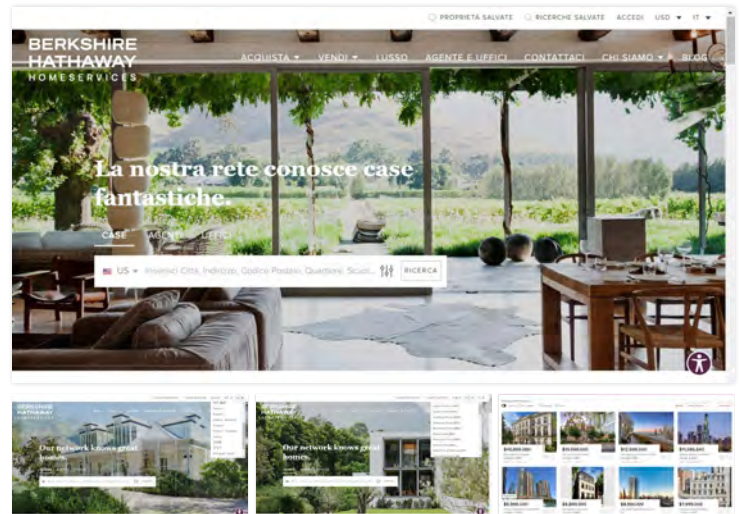
WE SPEAK YOUR LANGUAGE

BHHS.COM

BHHS.com reaches more than one million users from around the world each month. New multilingual search features and pricing conversion for more than 45 currencies help us connect with buyers around the globe and just down the street.

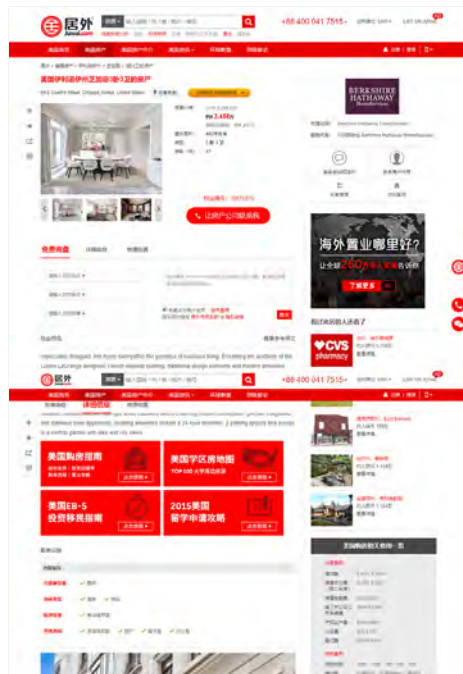
CHINESE LANGUAGE DESTINATIONS

In addition to BHHS.com, we market homes on two international real estate portals to reach Mandarin Chinese speakers. Juwai.com is hosted in China and accessible to an exclusive audience of high net worth Chinese consumers.



JUWAI.COM

Advertising on Juwai.com reaches an audience of 4.6 billion residents of Asia and 12.9 million customers searching for properties through Juwai. By partnering with a site that is behind the Chinese firewall, Berkshire Hathaway HomeServices brings our listings to a previously hard-to-reach market of potential buyers. The site displays our properties, along with branded advertising. A click-to-translate program makes it easy to contact an agent in the United States.



Last year, buyers from China purchased \$6.1B of homes in the U.S., up 30% from the previous year.

Source: NAR International Transactions in US Residential Real Estate 2022

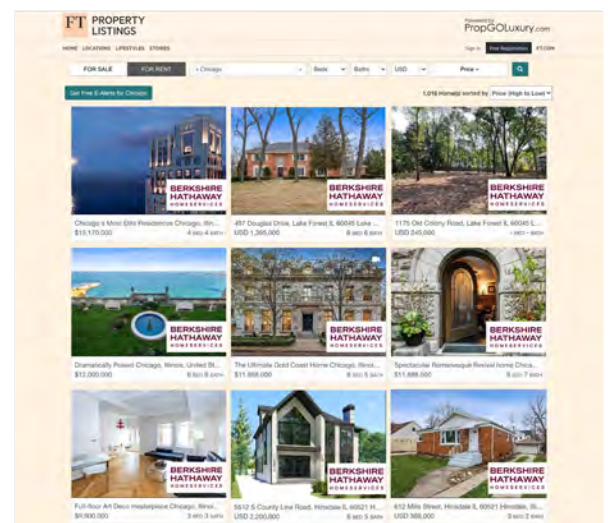
SOURCE: Juwai.com, April 2023

FINANCIAL TIMES OF LONDON

One of the most important global financial news sources, FT.com has an audience of 22.5 million monthly readers worldwide. This influential site places your home in front of potential buyers in London and across Europe.

All Berkshire Hathaway HomeServices residential listings are exposed to a sophisticated international audience on the site's Featured Properties page.

















Source: FinancialTimes.com, 2023. Attached and Detached property types.



OPEN HOUSE & HOTSHEETS

Daily Hotsheets deliver new listings and price changes to our agents each morning for all Berkshire Hathaway HomeServices Chicago listings. We generate broad exposure for our sellers at these critical marketing moments, and timely updates for our agents working with eager buyers.

Friday afternoon Open House lists help agents map out a weekend viewing strategy for buyers. City and Suburban editions offer sellers a marketing boost to maximize interest in an Open House event.

Weekend OPEN HOUSES	Weekend OPEN HOUSES	CITY Hotsheet	SUBURBAN Hotsheet
 <p>152 W HURON Street 300 Chicago, IL \$1,750,000 Bedrooms: 3 Baths: 3.1 View Details 🏠 Open House: Saturday, May 13 10:00am-11:30am</p>	 <p>20 Londonderry Lane Lincolnshire, IL \$1,487,900 Bedrooms: 5 Baths: 4.1 View Details 🏠 Open House: Sunday, May 14 1:00pm-3:00pm</p>	 <p>NEW LISTINGS 1718 W Winona Street Chicago, IL \$1,425,000 Bedrooms: 3 Baths: 3.1 View Details</p>	 <p>NEW LISTINGS 11 Lakewood Drive Bannockburn, IL \$1,285,000 Bedrooms: 3 Baths: 3.1 View Details</p>
 <p>130 N Garland Court 1411 Chicago, IL \$1,750,000 Bedrooms: 3 Baths: 3.1 View Details 🏠 Open House: Saturday, May 13 1:30pm-3:00pm</p>	 <p>2611 Majestic Oaks Lane St. Charles, IL \$850,000 Bedrooms: 4 Baths: 4.1 View Details 🏠 Open House: Saturday, May 13 10:00am-2:00pm</p>	 <p>5543 S Dorchester Avenue Chicago, IL \$998,000 Bedrooms: 5 Baths: 3.1 View Details</p>	 <p>716 Versailles Parkway Oswego, IL \$475,000 Bedrooms: 4 Baths: 2.1 View Details</p>
 <p>2145 N Claremont Avenue Chicago, IL \$1,499,999 Bedrooms: 4 Baths: 3.2 View Details 🏠 Open House: Saturday, May 13 11:00am-1:00pm</p>	 <p>6 Saint John Drive Hawthorn Woods, IL \$699,900 Bedrooms: 4 Baths: 3.1 View Details 🏠 Open Houses: Saturday, May 13 2:00pm-4:00pm Sunday, May 14 2:00pm-4:00pm</p>	 <p>2652 N Racine Avenue 1 Chicago, IL \$995,000 Bedrooms: 4 Baths: 2.1 View Details</p>	 <p>980 Melody Road Lake Forest, IL \$450,000 Bedrooms: 3 Baths: 2.1 View Details</p>
			

A POWERFUL BROKER NETWORK

CONNECTIONS WITH THE TOP BROKERS IN THE AREA

Excellence inspires excellence. The power of Berkshire Hathaway HomeServices Chicago is our network of 1,300 real estate professionals and staff. In the company of the most productive brokers in the area, we bring clients together.

RELOCATION - WE MOVE COMPANIES FROM AROUND THE WORLD.

Chicago and our surrounding suburbs are top destinations for corporate expansions. We help that growing workforce find their homes here. Allied with the most prestigious relocation providers like HomeServices Relocation, we are the broker of choice when companies need to move their most valuable asset.

INTOUCH | AGENT APP

Our industry-leading agent app keeps our agents in the know. Only Berkshire Hathaway HomeServices Chicago brokers get exclusive access to select properties in the days before they hit the market - a critical marketing time for both buyers and sellers.



NEIGHBORHOOD PROFILES, COMMUNITY GUIDES, HOMEMAP

Getting to know the neighborhood is key to finding your perfect home. Your agent is a local expert, with terrific insight about the community.

COMMUNITY GUIDES

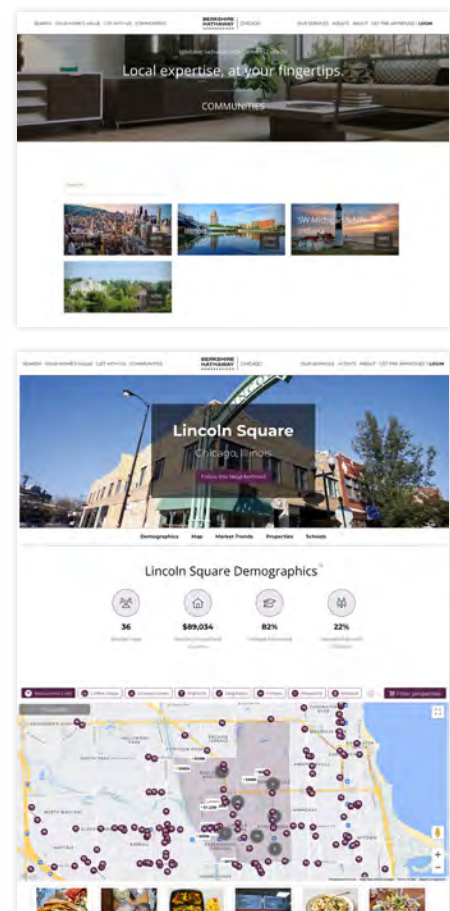
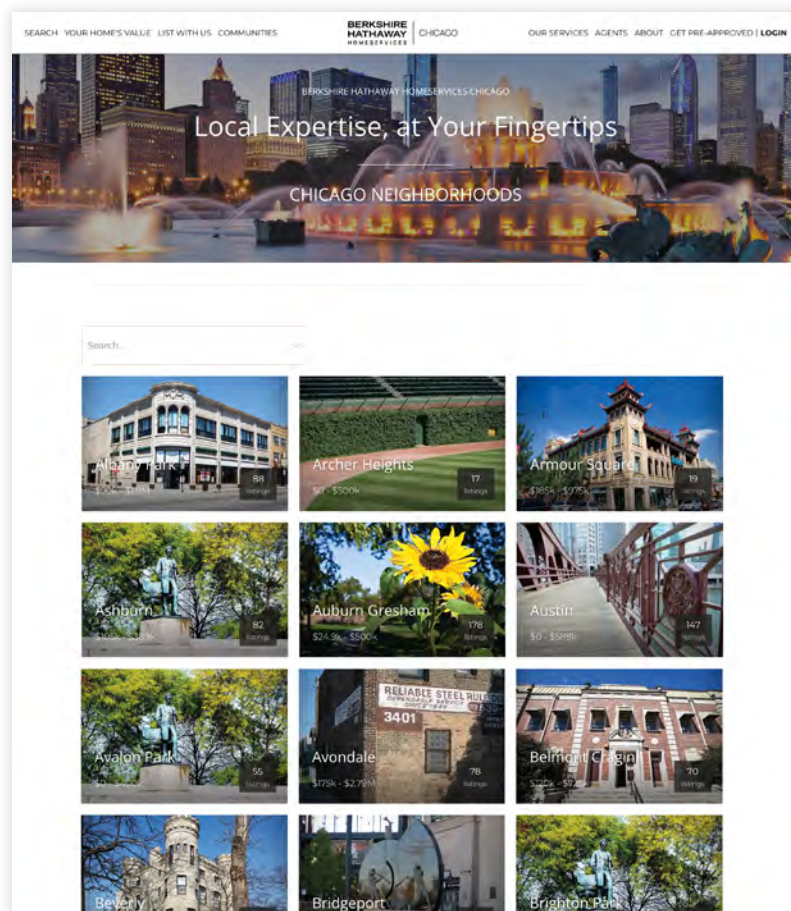
Understand the story and distinct features of individual communities in the region. Informative summaries guide you through the region, so you can quickly get to know what makes each one special.

NEIGHBORHOOD PROFILES

Take a deep dive into a specific community with data about schools and ratings, real estate sales history, an economic outlook and environmental factors.

HOMEMAP

See how close stores, schools, restaurants and community services are to a home. Custom maps show the area features that are most important to you.



MARKETING ACTIVITY REPORT

Get real life search stats about buyer demand, along with market metrics and comparable data.

