



Berkshire Hathaway wants to be in businesses that are enduring. Real estate brokerages will be around 100 years from now and HomeServices will be around 100 years from now.

WARREN BUFFETT, CEO
BERKSHIRE HATHAWAY, INC.



MISSION

We help people achieve their dreams faster than they would in our absence.

VISION

Guided by the Berkshire Hathaway principles of trust, integrity, stability and longevity, we empower people to achieve their dreams.



#



BERKSHIRE
HATHAWAY
HomeServices

Chicago

HOMESERVICES OF AMERICA

Real Trends 500
Number of Homes Sold 2018

WE ARE KNOWN BY THE COMPANY WE KEEP

At Berkshire Hathaway HomeServices Chicago, we are passionate about what we do and continue to strive to be the foremost provider of superior real estate services in the Chicago area.

Our company was founded on integrity, professionalism, hard work and trust; values that never waver. We proudly carry the Berkshire Hathaway name, a global symbol of quality.

As one of the highest-performing brokerages in the nation, we can deliver results for you. We are world-renowned for our luxury marketing and set the standard for upper bracket representation. Our brokers take great pride in providing that same high level of personalized service to create a luxury experience for all clients, one that you will truly appreciate.

We are committed to being at the forefront of the industry by doing all that we can to anticipate your real estate needs and exceed your expectations.

Sincerely,



A handwritten signature in black ink, appearing to read 'Diane Glass'.

Diane Glass
Chief Operating Officer



A handwritten signature in black ink, appearing to read 'Mark Pasquesi'.

Mark Pasquesi
President of Brokerage



A handwritten signature in black ink, appearing to read 'Joe Stacy'.

Joe Stacy
Senior Vice President
& General Sales Manager





OUR STORY

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LOCAL ROOTS

Our company has been associated with Chicago area real estate since 1930. From our earliest days, we built our business by working tirelessly to satisfy one client at a time. Generations of home buyers and sellers have associated our company with quality and outstanding service. Today we carry forward that legacy with strong, local leadership.

Our ties to the neighborhoods and communities that we serve run deep, and we have helped thousands of families become neighbors and friends. We know the schools, parks, restaurants and one-of-a-kind shops because this is where we live, work and play.

GLOBAL REACH

Berkshire Hathaway HomeServices is one of the fastest growing real estate networks. Backed by the legendary business powerhouse, Berkshire Hathaway, the company now has nearly 50,000 agents and more than 1,450 offices in 47 states. We continue to grow in the U.S. and have opened offices in Europe and U.A.E. as part of our global expansion strategy.

The company is built on proven operational excellence, demonstrated integrity and the reputation of Berkshire Hathaway, one of the world's most admired companies. Our powerful Global Network Platform equips our agents to work in a world that is mobile, online and social, that complements deep industry expertise and unmatched business knowledge.



STABILITY, STRENGTH, QUALITY AND INNOVATION

The storied Berkshire Hathaway name represents strength, integrity and trust, and is universally respected. Berkshire Hathaway HomeServices brings together that world-class brand name with proven operational excellence, leveraging the company's talent, experience, assets and relationships in the process of becoming the world's most valued real estate network.

The stability and long-term mindset of Berkshire Hathaway has led to a company with more than \$700 billion in assets. Operating with minimal debt and a strong cash position gives us the power to move in the right directions, and to make smart business decisions.

A WORLD-CLASS
BRAND NAME
WITH PROVEN
OPERATIONAL
EXCELLENCE.



Berkshire Hathaway

No.3

FORTUNE

World's most
admired companies

No.4

BARRON'S

World's most
respected companies

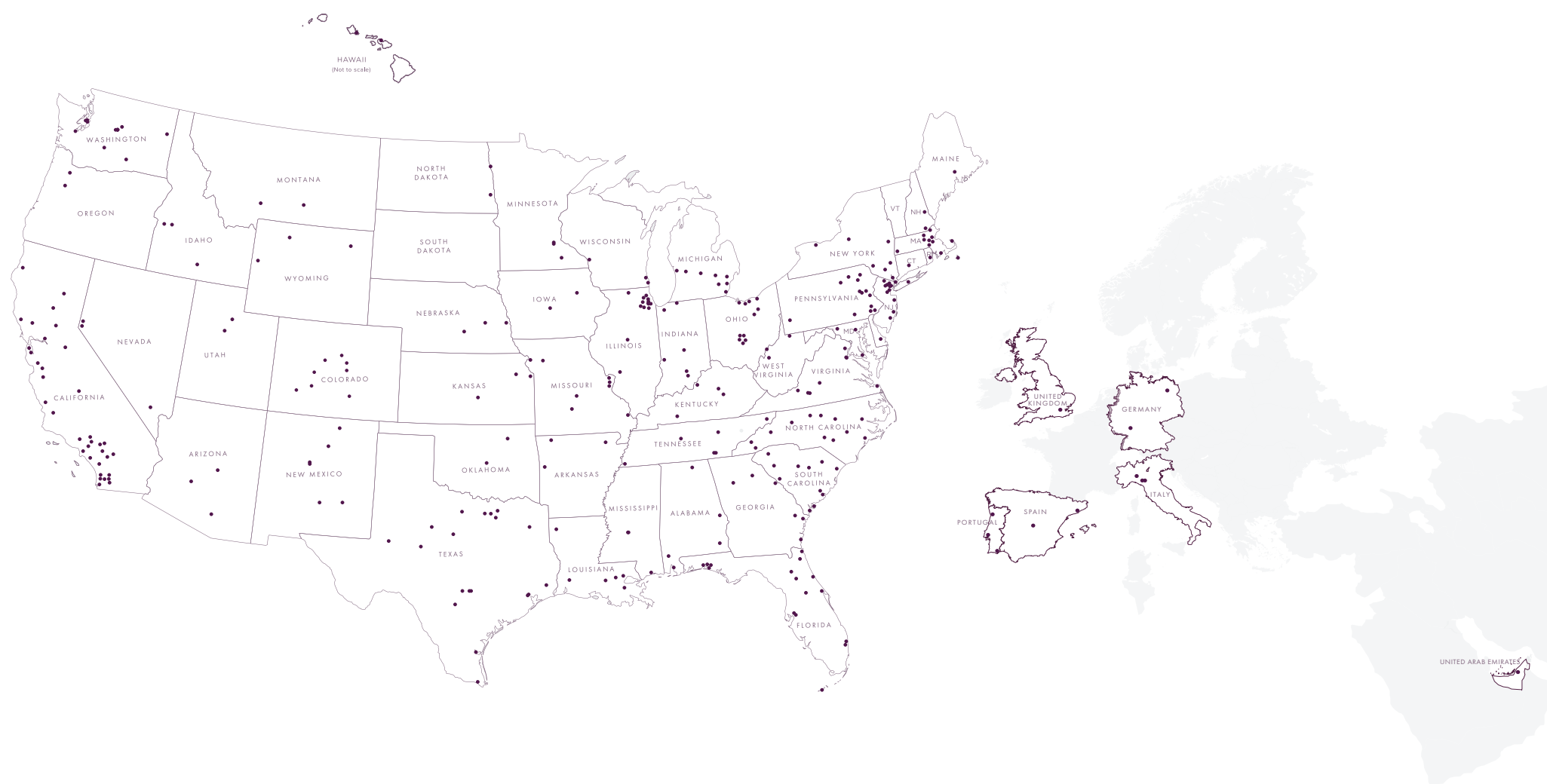
No.4

FORBES

World's largest
public companies

*Fortune - World's Most Admired Companies 2019 **Barron's - World's Most Respected Companies 2017 ***Forbes - The World's Largest Public Companies 2018

A GLOBAL NETWORK OF OPPORTUNITY



NEARLY 50,000 AGENTS, 1450+ OFFICES AND GROWING

Berkshire Hathaway HomeServices Reach
BHHS Network November 2019, map is subject to change along with the rapid growth of the network.

Berkshire Hathaway HomeServices Chicago #1 Top Workplace in Chicago



BERKSHIRE
HATHAWAY | Chicago
HomeServices

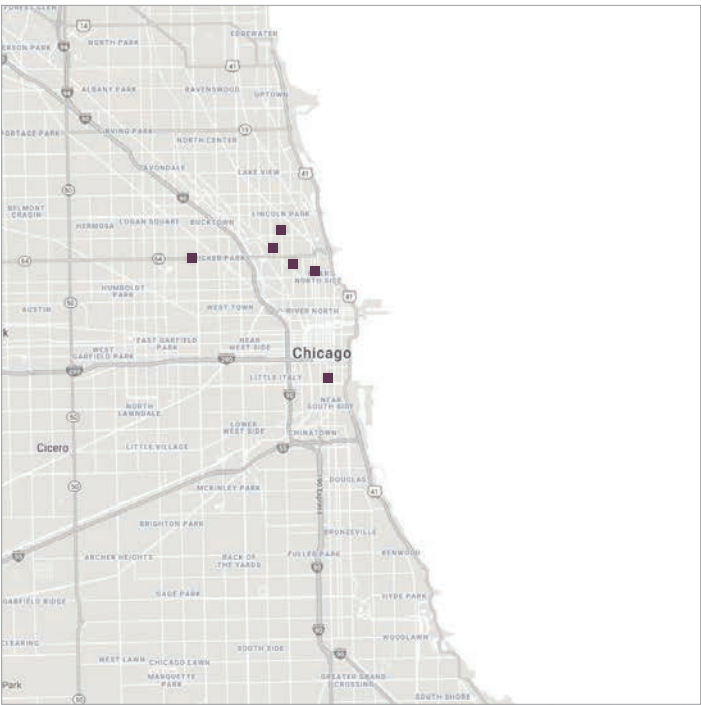
**TOP
WORK
PLACES**

2019

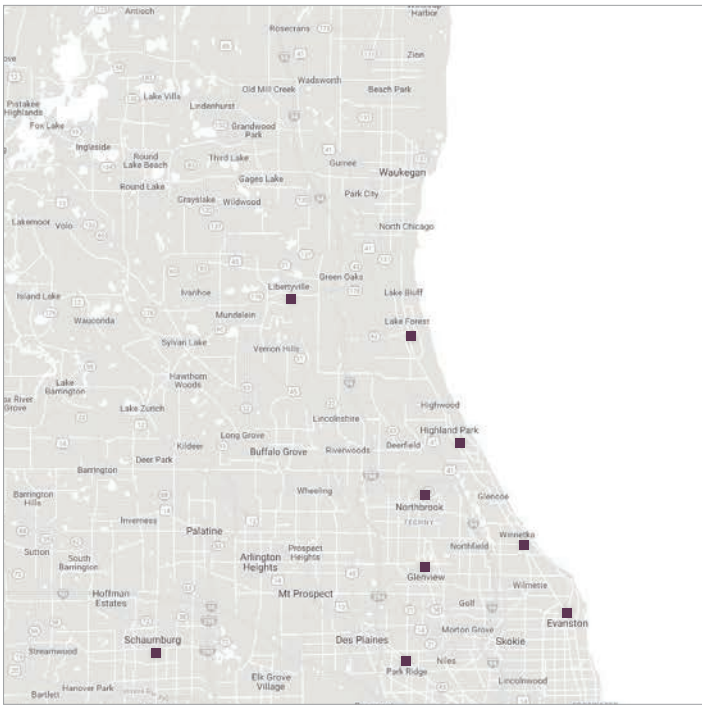
Chicago Tribune

LOCAL LEADING MARKET PRESENCE

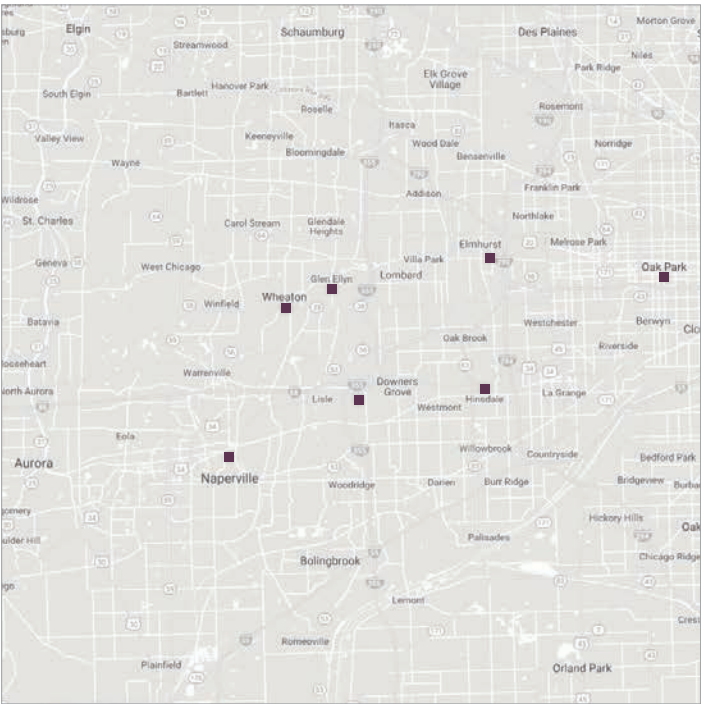
25 OFFICES, 1500 AGENTS



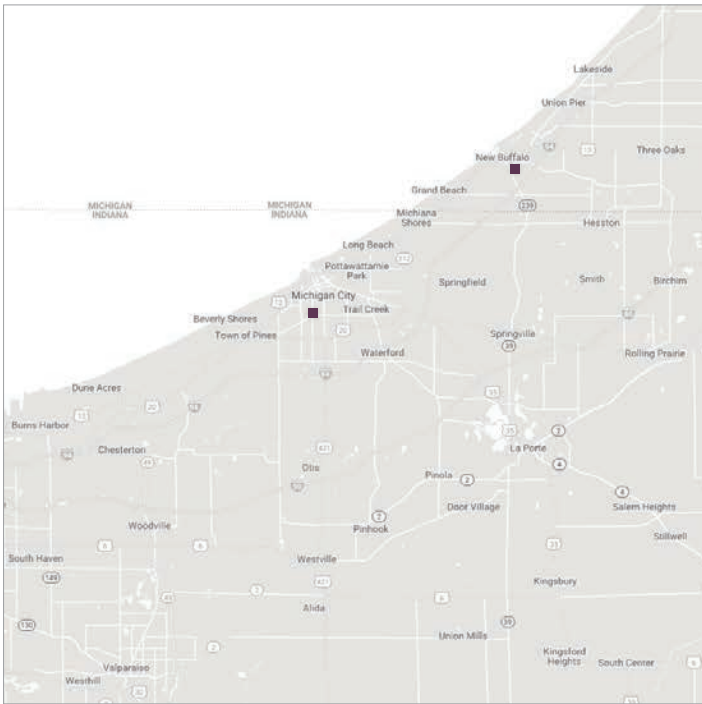
Chicago



North Shore




Northwest and Western Suburbs



Michigan and Indiana

November 2019





A home is one of the most
important assets that most people
will ever buy. Homes are also where
memories are made. You want to
work with someone you can trust.

WARREN BUFFETT, CEO
BERKSHIRE HATHAWAY, INC.



REMARKABLE RESULTS FOR REMARKABLE HOMES

When selling your home, our network delivers maximum exposure to qualified prospects through integrated marketing plans that highlight the unique qualities of your property. From compelling brochures and targeted ads to finely-tuned outreach, we'll work diligently to ensure your property is showcased to an engaged buyer audience.

99% PERFORMANCE
RATING

Real Satisfied survey ratings 12/2019, last 12 months



BRINGING THE WORLD TO YOUR DOOR




Across the country and around the world, buyers trust the Berkshire Hathaway HomeServices name. Our global expansion is putting our name in front of home buyers and sellers in Europe, the U.A.E. and beyond. We cater to a global audience with international advertising channels, and property search in 14 languages.

Whether buyers are visiting from across the world or across the street, Berkshire Hathaway HomeServices Chicago is Good to Know.™







Berkshire Hathaway is built to last forever... it's true of all the businesses we own. You want to be part of an organization that's not looking to sell out next week or next month or next year, or where the place will crumble when the founders leave. In terms of permanence, we can't be beat. Not only can we not be topped by anyone, we can't be matched by anyone.

WARREN BUFFETT, CEO
BERKSHIRE HATHAWAY, INC.



A LEGACY OF LUXURY EXPERIENCE

From historic lakefront estates on the North Shore and Magnificent Mile penthouses, to picturesque west suburban residences on tree-lined streets and beachfront vacation retreats in Harbor Country, we represent the most sought-after residences.

Our Luxury Collection marketing program is a finely conducted symphony of captivating visuals, well-crafted stories, and exceptional advertising played for a discerning audience of upper-bracket brokers and their clients.



LUXURY COLLECTION



BUILDING THE FUTURE

MORE SUPPORT PER SQUARE FOOT FOR DEVELOPERS

New construction projects benefit from our highly specialized approach to sales and marketing. With hundreds of successful developments under our belt, we have the expertise and marketing capability to get involved at any phase and bring your project to sell-out.

Berkshire Hathaway HomeServices Chicago is your source for new construction. Last year, we listed and sold nearly \$200 million of newly built homes, including downtown luxury high-rises, neighborhood row homes, and spacious, contemporary homes in suburban subdivisions.





THE POWER TO MOVE COMPANIES

Named a top metro area for corporate facility growth, Chicago and our surrounding suburbs welcome companies with open arms. And we help a growing workforce find their homes here. Allied with the most prestigious relocation providers, we are the broker of choice when companies need to move their most valuable asset.

RELOCATION CONNECTIONS

HomeServices Relocation is a full-service relocation management company. A division of HomeServices of America, the second largest provider of integrated real estate services in the U.S., HomeServices Relocation leverages the market power of 45 of the most prestigious brokerages nationwide.





BETTER TOGETHER

Top-notch home services providers create a seamless sales experience. Title, Lending, Insurance and Home Warranty are under the same roof and in constant contact with your agent.

Each branch office has a Prosperity Home Mortgage Consultant who offers a superior level of service and expertise to you and your clients, along with industry-leading lending products.



HomeServices Insurance is a full-service insurance company with connections to the leading carriers and product lines for Homeowner, Automobile, Personal Umbrella, Landlord, Commercial coverage and much more.



Fort Dearborn Title is a full-service title and closing company. Agents enjoy closings at our offices and the convenience of being in contact throughout the transaction.





WE NEVER STOP LEARNING | ELEVATE U



A full menu of agent development opportunities creates informed and powerful brokers. An investment in training and development helps our agents best serve our clients. Continuing education and licensing classes with convenient testing in our offices, individual and group coaching, as well as online learning are all part of our commitment to quality.

PRE-LICENSE

POST-LICENSE

CONTINUING EDUCATION

CAREER DEVELOPMENT

BUSINESS PLANNING

COACHING & MENTORING

LEARN CENTER RESOURCE

VIDEO TRAINING LIBRARY

BRANCH OFFICE TRAINING



BEING GOOD NEIGHBORS

We believe in giving back and working to improve the quality of life for all. Our agents and employees support hundreds of charities and community initiatives. Caring and generosity drive our Kindness Foundation, and we have granted more than half a million dollars to the Sunshine Kids, Chicagoland Habitat for Humanity and local organizations.

Putting kindness into action, our brokers volunteer hundreds of hours at local organizations. Our annual Community Kindness event has extended into a year-round effort in our branch offices.





OUR TEAM

Behind the scenes, a team of 150+ office administrators, marketing professionals, trainers, accounting experts, IT specialists, relocation managers, human resources and legal advisers, along with our managing brokers and executive leadership, work tirelessly for you.

We are passionate about the smallest details and pride ourselves on operational excellence. With one of the highest ratios of staff to agents, our team provides exceptional support for our agents and clients. Our neighborhood branches work in concert with our Home Office and affiliated mortgage, title and insurance companies to create an exceptional real estate environment.

LEAD DIFFERENTLY. TEACH RELENTLESSLY. SERVE PASSIONATELY.

A respected name and reputation, powerful local and national networks, world-class marketing programs, innovative technology, industry-leading home services partners, and the most productive brokers in the business set us apart from the others.

We consistently strive to raise the standards within our profession, to spread knowledge, and to elevate the level of service for our clients. We are honored to serve our clients at such important times in their lives.



When people are making the decision of the magnitude of buying a house, it's the biggest decision a great many families will ever make. They want to know who they are working with, and we think that the Berkshire Hathaway name will be reassuring to many of those people.

WARREN BUFFETT, CEO
BERKSHIRE HATHAWAY, INC.





BERKSHIRE
HATHAWAY
HomeServices

Chicago

BHHSChicago.com

A member of the franchise system of BHH Affiliates, LLC 