



LUXURY
COLLECTION

BERKSHIRE HATHAWAY | KoenigRubloff
HomeServices | Realty Group

“Berkshire Hathaway wants to be in businesses that are enduring. Real estate brokerages will be around 100 years from now and HomeServices of America will be around 100 years from now. We love that HomeServices of America is part of Berkshire Hathaway, and we would love to see it grow a lot.”

WARREN BUFFETT,
CHAIRMAN AND CEO, BERKSHIRE HATHAWAY, INC.



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION

A LEGACY OF LOCAL LUXURY EXPERTISE

The Koenig and Rubloff names have been part of the Chicago area real estate landscape, dating back to 1930. The legacy of our brokerage operation is built on a foundation of integrity, excellence, expertise, and a culture that continues to attract and retain the very finest luxury brokers in all of our markets.

With our long-envied tenure of luxury representation, KoenigRubloff has continuously earned the trust of our clientele. High-end sellers regularly seek

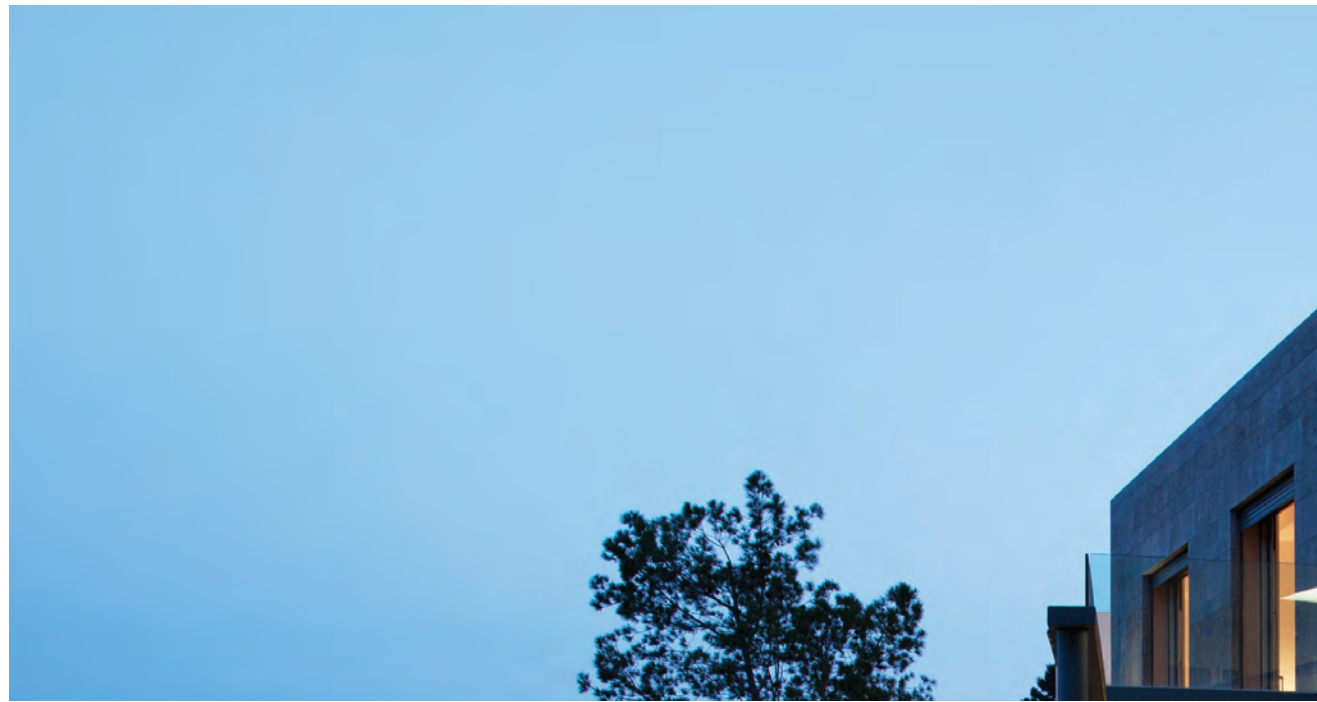
our expertise because our experienced brokers consistently demonstrate a comprehensive knowledge of Chicago's luxury real estate market. We represent the most sought after residences, from historic lakefront estates on the North Shore and Magnificent Mile penthouses, to picturesque suburban residences on treelined streets and beachfront vacation retreats in Harbor Country.



OVER \$1.3 BILLION
ANNUAL LUXURY SALES IN
CHICAGO METRO AREA*

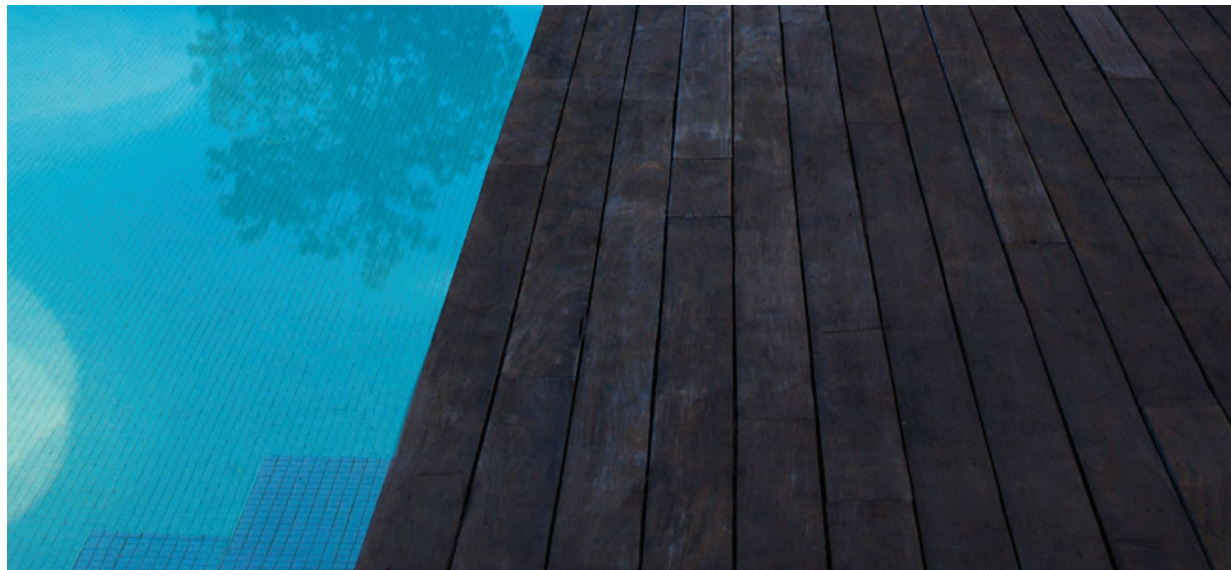
*MRED data, all residential types \$1M+ closed volume in Cook and Lake Counties, \$800K+ closed volume in DuPage County, Michigan and Indiana from 1/1/17 to 12/31/2017.





BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION





WE BRING THE WORLD TO YOUR DOOR

The Berkshire Hathaway name stands for unquestioned financial strength and smart business decisions. As part of our exclusive Luxury Collection marketing program, your residence benefits from the long-standing respect and admiration Berkshire Hathaway HomeServices garners on a global stage. KoenigRubloff consistently leverages the power of this global brand into our carefully curated marketing experience for each of our luxury clients.



FORBES

#3 WORLD'S LARGEST COMPANIES

FORTUNE

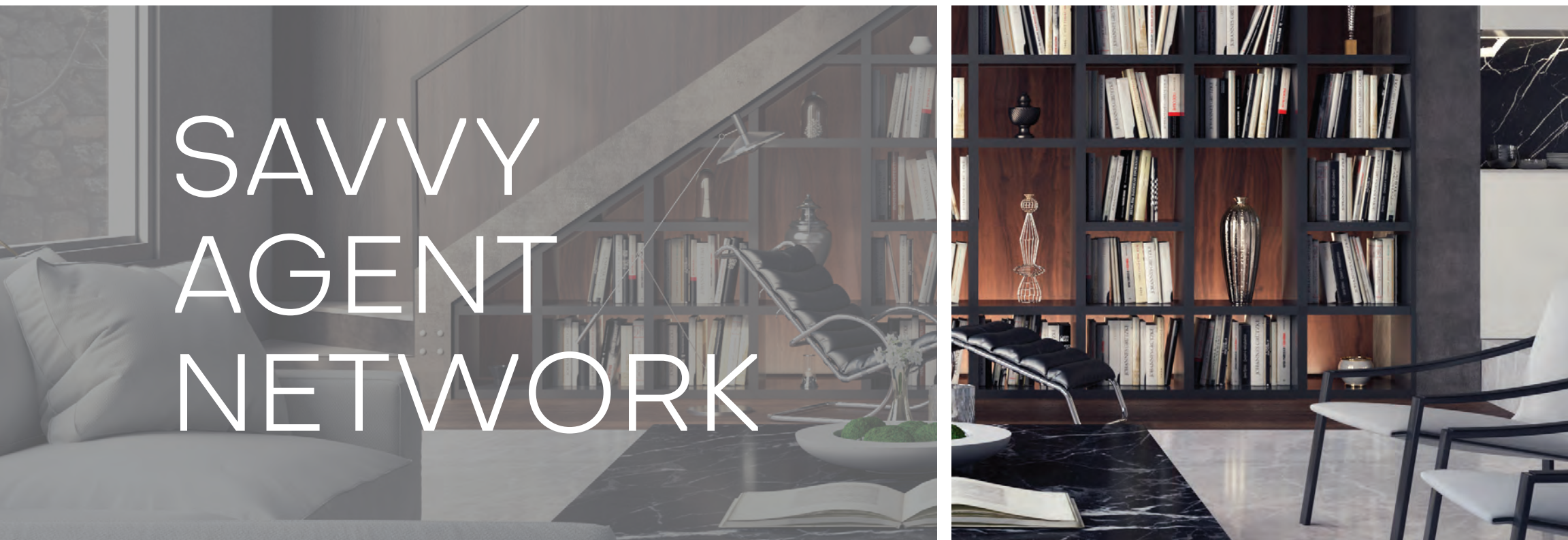
#4 WORLD'S MOST ADMIRED COMPANIES

BARRONS

#4 WORLD'S MOST RESPECTED COMPANIES

Simply put, the financial stability of Berkshire Hathaway HomeServices means we deliver to our clients a definitive mark of stability, strength, quality and innovation.

Our relationship with Berkshire Hathaway HomeServices gives your home access to the wider markets of the global Berkshire Hathaway brand with 48,000 agents and 1,400 offices in 47 states.



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION



LOCAL EXPERTISE. GLOBAL BRAND. ONE MAGNIFICENT COMPANY.

Your property will benefit from the powerful sphere of influence our savvy, highly capable agents deliver.

Unsurpassed experience with the nuances of the luxury real estate marketplace compels our agents consistently to perform above the market average in sales volume on properties over \$1 million.

Relationships fostered within our elite group of KoenigRubloff brokers afford unparalleled connections for our properties. Highly-specialized marketing begins with private showings and targeted marketing among our vast luxury broker network.



OUR AGENTS SELL
MORE LUXURY HOMES

OUR AGENTS AVERAGE
THE HIGHEST VOLUME OF
SALES OVER \$1 MILLION

*MRED closed sides >\$1 Million 1/1/17-12/31/17 cross MLS residential sales for brokers with 3 or more offices.



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION



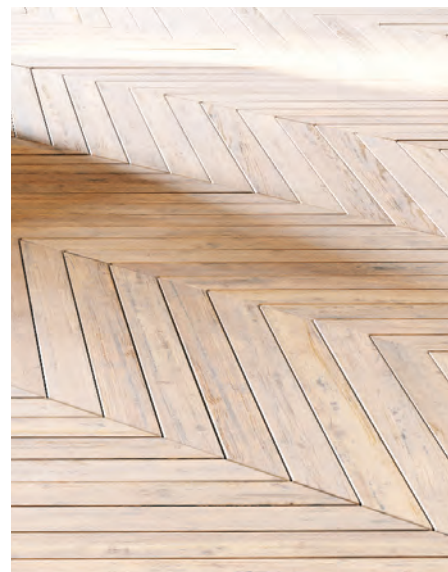
THE FINE ART OF LUXURY MARKETING

Our dedicated luxury marketing team specializes in serving the unique needs of our clients. Through our innovative positioning and storytelling, your residence will have a distinct advantage in the competitive luxury real estate marketplace.

Through dynamic imagery and intriguing storytelling, we will identify the compelling aspects of your property that best position and present your residence to the world. Let our team blend the art and science of real estate marketing in a way that motivates luxury buyers and connects your home to the most qualified buyers in the world.



ENHANCED GLOBAL ACCESS



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION

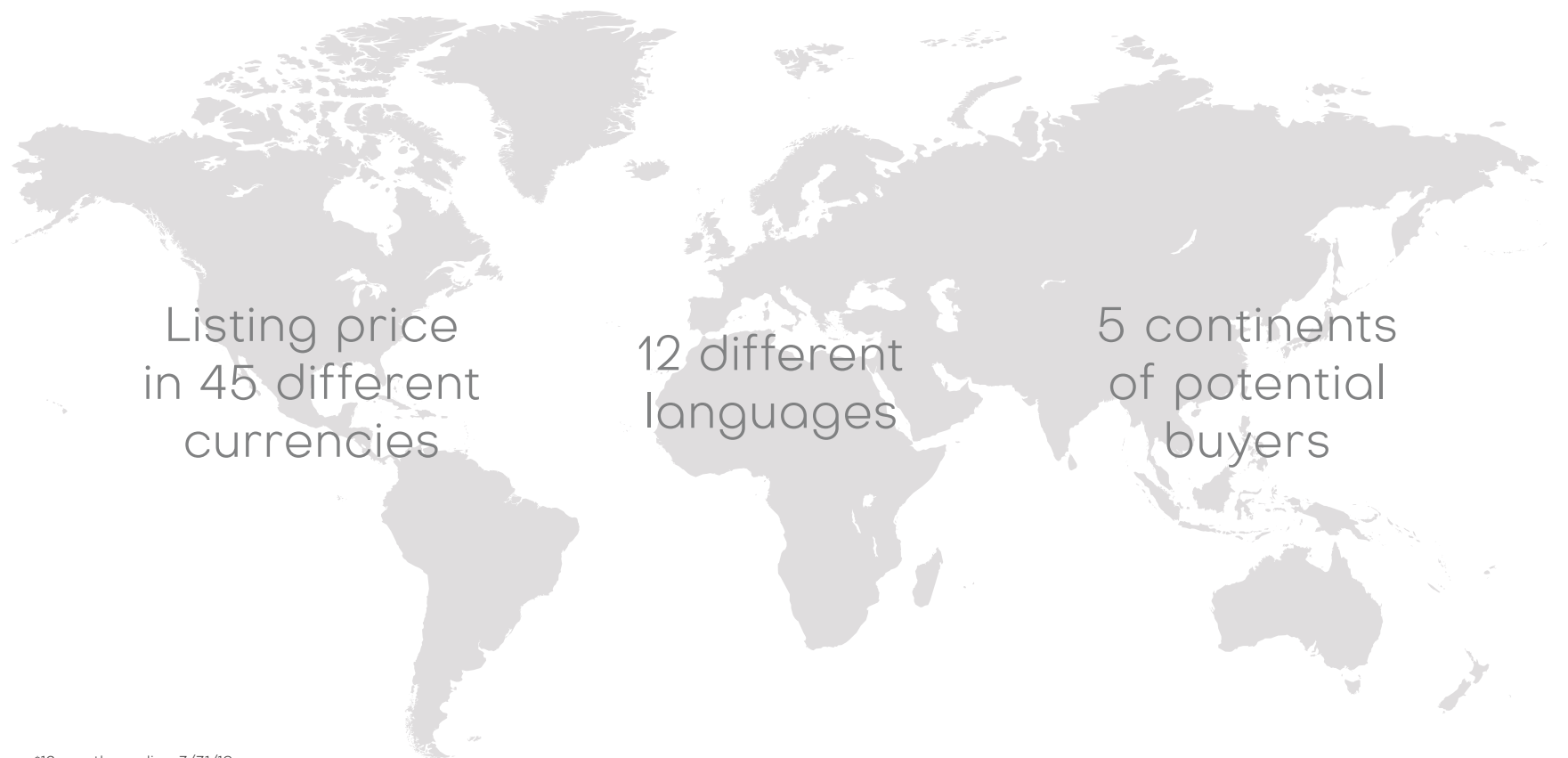


BERKSHIREHATHAWAYHS.COM PRESENTS YOUR PROPERTY TO THE WORLD

Berkshire Hathaway HomeServices offers a robust search experience to international shoppers. Careful attention to details like language translation, currency conversion, and the convenience of a single source for homes across the United States attract millions of potential buyers to our global website.



BHHS WEBSITE HAS A GLOBAL REACH OF MORE THAN 17.5 MILLION USERS



*12 months ending 3/31/18

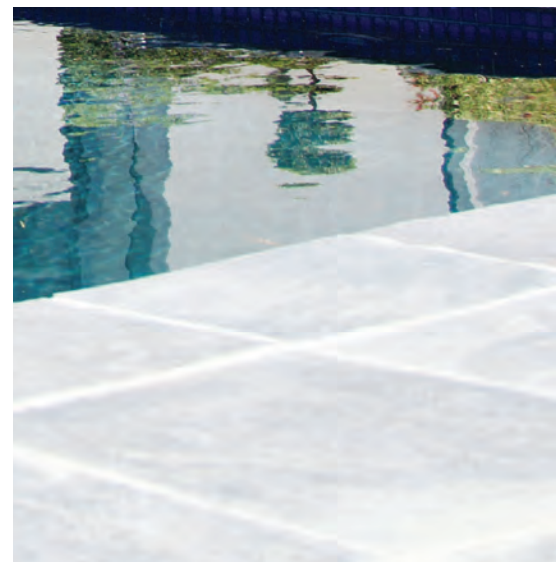


GLOBAL LUXURY PORTAL



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION





We are proud to be a part of the exclusive Who's Who in Luxury Real Estate, a worldwide network of top brokers representing the finest luxury properties across the globe. KoenigRubloff was hand-selected to join a group of more than 130,000 professionals with properties in more than 70 countries collectively selling over \$300 billion of real estate annually. It is the most elite and comprehensive luxury real estate network in the world.

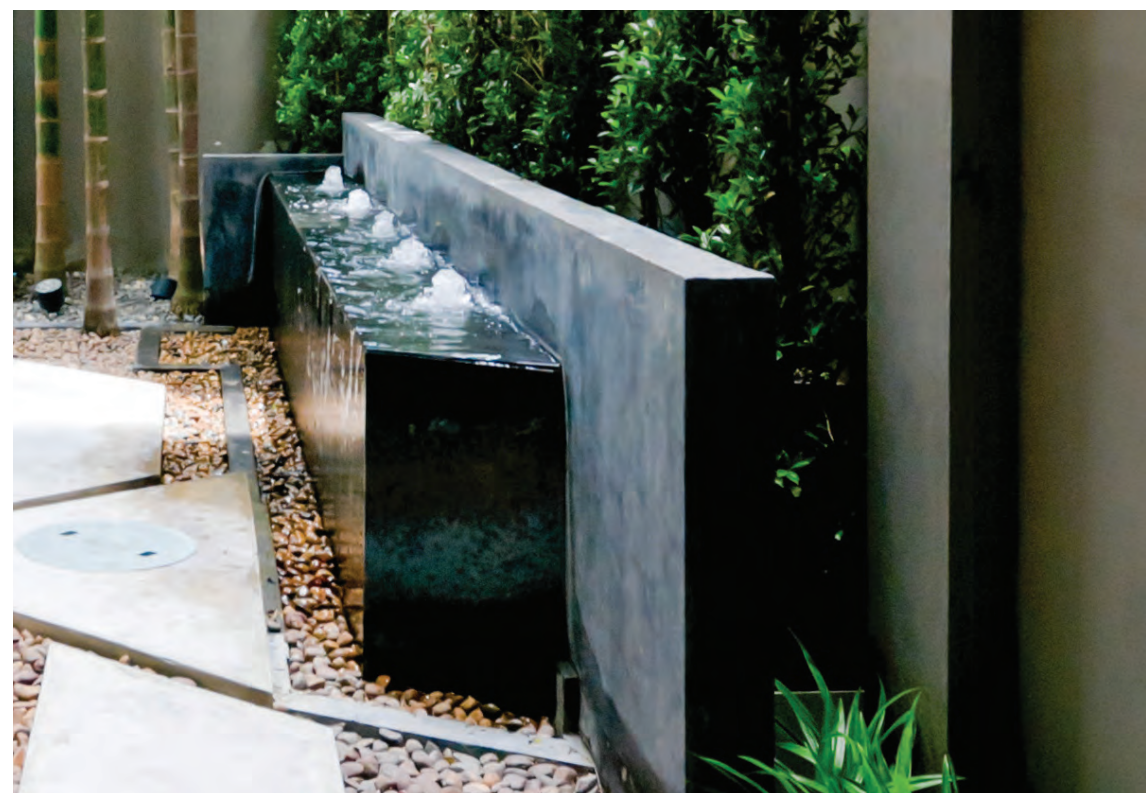
Who's Who in Luxury Real Estate's global network is showcased on LuxuryRealEstate.com, which remains the #1 portal for luxury properties on the web and offers buyers more luxury homes than any site in its class. The company has been recognized as a leader in the industry by Forbes, The Webby Awards, Web Marketing Association, Maggie Awards, ADDY Awards, the Inc. 5000 List, and more.

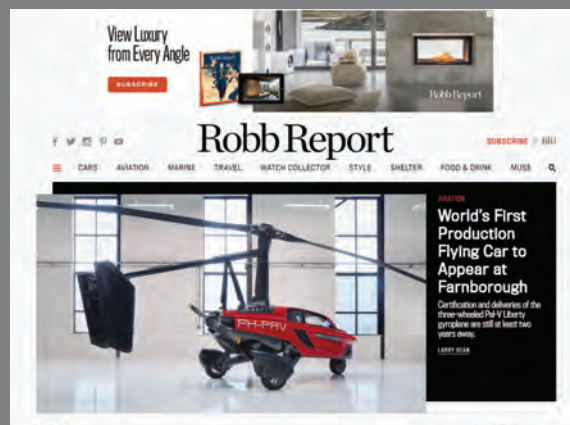
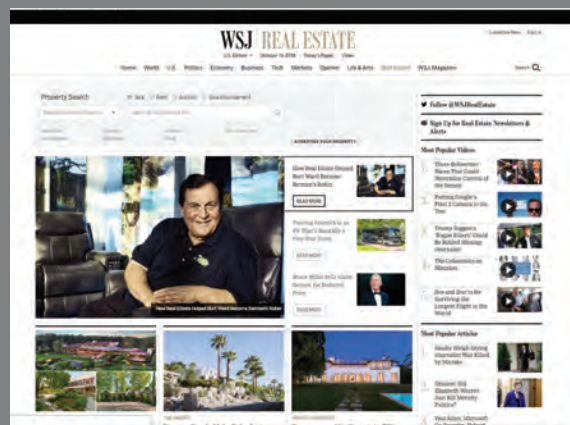
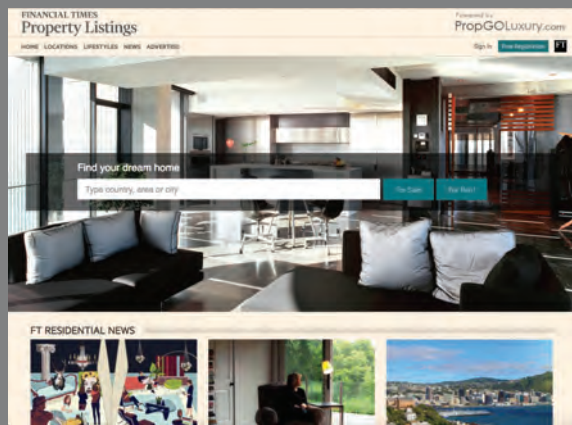


LUXURYREALESTATE.COM THE GLOBAL DESTINATION

LUXURY LISTINGS







UniqueHomes.com
[Financial Times - PropertyListings.FT.com](http://FinancialTimes-PropertyListings.FT.com)
Juwai.com
Asia.WSJ.com
MansionGlobal.com
[RealEstateJournal - WSJ.com](http://RealEstateJournal-WSJ.com)
RobbReport.com
Europe.WSJ.com

BHHS listings are viewed by 6 million unique users per month via NewsCorp listing syndication.





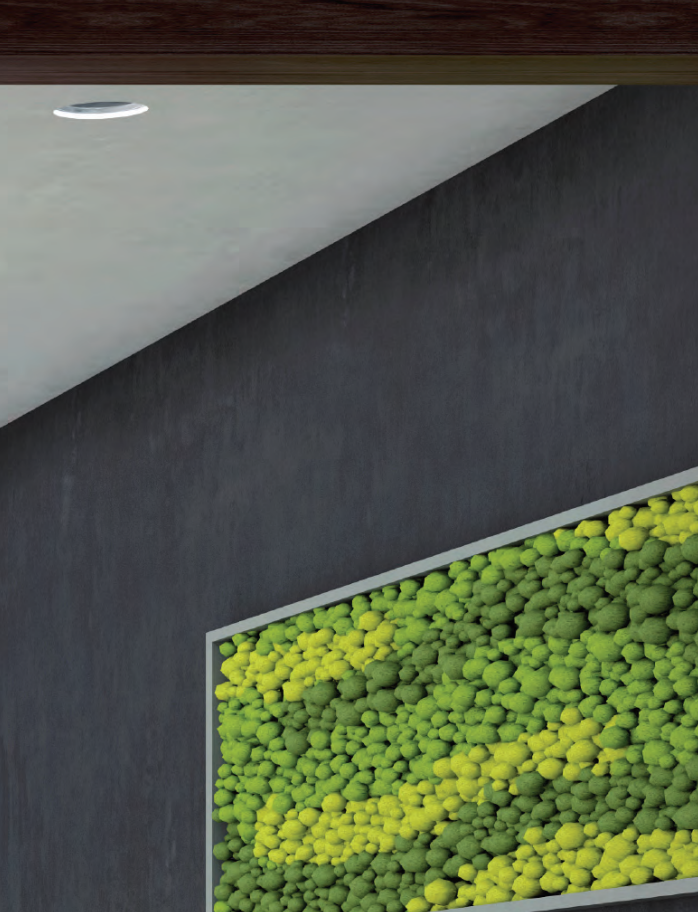
LUXURY COLLECTION MAGAZINE



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION





LUXURYCOLLECTIONMAG.COM

Our monthly digital magazine features Chicagoland's finest residences presently offered for sale by KoenigRubloff brokers. Current market information along with a stunning presentation of the area's most coveted real estate, makes this an exceptional guide to the luxury lifestyle.

Distribution includes promotion on KoenigRubloff.com, in social media, Chicago Tribune online and in our Luxury Collection print advertising. Luxury Collection Magazine is sent monthly to 10K+ of the area's top brokers. Impressions on Chicago Tribune exceed 75K per month.



CITY collection	
<p>2706 Lake Shore Dr. KoenigRubloff.com CHICAGO, IL 60614 MARGARET CARLSON \$12,415,500 \$1,900,000</p>	<p>2706 Lake Shore Dr. KoenigRubloff.com CHICAGO, IL 60614 SOPHIA WISEMAN \$12,314,815 \$1,900,000</p>
<p>2160 Scott St. KoenigRubloff.com CHICAGO, IL 60614 MICHAEL ROSENBLUM \$12,893,500 \$1,700,000</p>	<p>854 W. Webster St. KoenigRubloff.com CHICAGO, IL 60614 HEIDI W. WESEROW \$12,893,500 \$1,700,000</p>
<p>BERKSHIRE HATHAWAY HOMESERVICES KOENIGRUBLOFF REALTY GROUP</p>	







BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION





LET US WORK FOR YOU

The KoenigRubloff Luxury Collection program provides a fully executed marketing plan, specifically targeted to the competitive high-end market. Our dedicated Luxury Marketing Team and full-service Marketing Department work in partnership to enhance the expertise of your agent and provide outstanding support for the marketing of your property. Our team can assist in the preparation of:

- COPYWRITING
- GRAPHIC DESIGN
- PUBLIC RELATIONS
- E-CAMPAIGNS
- DIGITAL MEDIA SUPPORT
- PRINT MEDIA SUPPORT
- PROPERTY EVENT SUPPORT
- CUSTOM MEDIA PLANS



KoenigRubloffLuxuryCollection.com



BERKSHIRE
HATHAWAY
HomeServices
KoenigRubloff
Realty Group

LUXURY
COLLECTION

A member of the franchise system of BHH Affiliates, LLC 