

See the Possibilities.

World-Class Tools and Service
to take you from Search to Sold.



BERKSHIRE
HATHAWAY

HomeServices

Chicago

OUR PLEDGE TO YOU

We extend our warmest welcome to you. Thank you for trusting Berkshire Hathaway HomeServices Chicago with this most important decision. Count on us for personal service and integrity that will translate into results.

Backed by the most respected name in business combined with our local roots, we are eager to work with you to meet your real estate needs.

With strong, local leadership and the resources of a national real estate powerhouse, our name stands for unquestioned financial strength and smart business decisions. Our affiliation with the Berkshire Hathaway HomeServices network

gives us premier international reach from the fastest growing national real estate network.

Our brokers are neighborhood experts, offering an unsurpassed level of service to clients. They are equipped with an impressive array of sophisticated technology tools to help you achieve your real estate goals. Additionally, our brokers have access to a comprehensive suite of real estate services including Fort Dearborn Title, HomeServices Insurance, and Prosperity Home Mortgage. We look forward to giving you the luxury of personalized service every step of the way.



Diane Glass
Chief Executive Officer



Mark Pasquesi
President of Brokerage



Joe Stacy
Senior Vice President
& General Sales Manager



**BERKSHIRE
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HomeServices
Chicago

WE WORK FOR YOU



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A globally respected business name, national connections and deep local roots uniquely position Berkshire Hathaway HomeServices Chicago to meet the needs of our clients.

LOCAL ROOTS

Starting in 1930, we have been a part of the Chicago-area real estate landscape consistently providing high-quality representation and outstanding service to generations of home buyers and sellers. From our earliest days in Chicago and Glenview, we have

become leaders in the brokerage industry by developing relationships with our clients and our communities. Our affiliation with the Berkshire Hathaway HomeServices network gives us unmatched international alliances with brokerages around the world.

GLOBAL REACH

Berkshire Hathaway HomeServices is the top real estate brand in the nation. With more than 50,000 agents and 1,500+ offices*, we offer an unmatched national and global network.

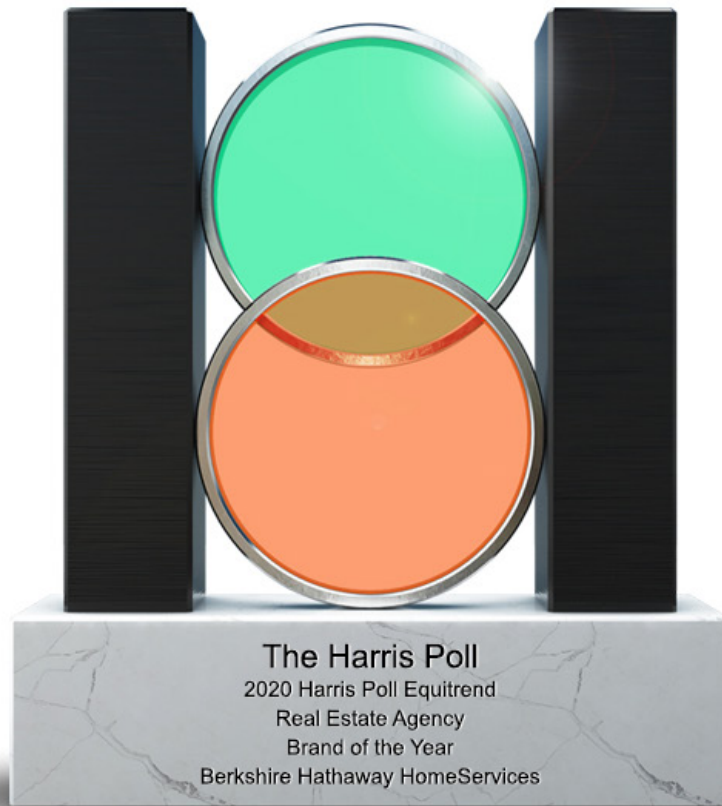
Our company is built on proven operational excellence, demonstrated integrity and the reputation of Berkshire Hathaway, one of the

world's most admired companies. Our powerful Global Network Platform equips our agents to work in a world that is mobile, online and social, complementing our deep industry expertise and unmatched business knowledge.



**BERKSHIRE
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Named by consumers as
“Real Estate Agency Brand of the Year”
and **“Highest Ranked in Trust and Love.”**



Berkshire Hathaway HomeServices Named **“Real Estate Agency Brand of The Year”**
and **“Highest Ranked in Trust and Love”** in 2020 Harris Poll EquiTrend® Study.

This is the third year Berkshire Hathaway HomeServices has received
Brand of the Year since receiving the award in 2014.

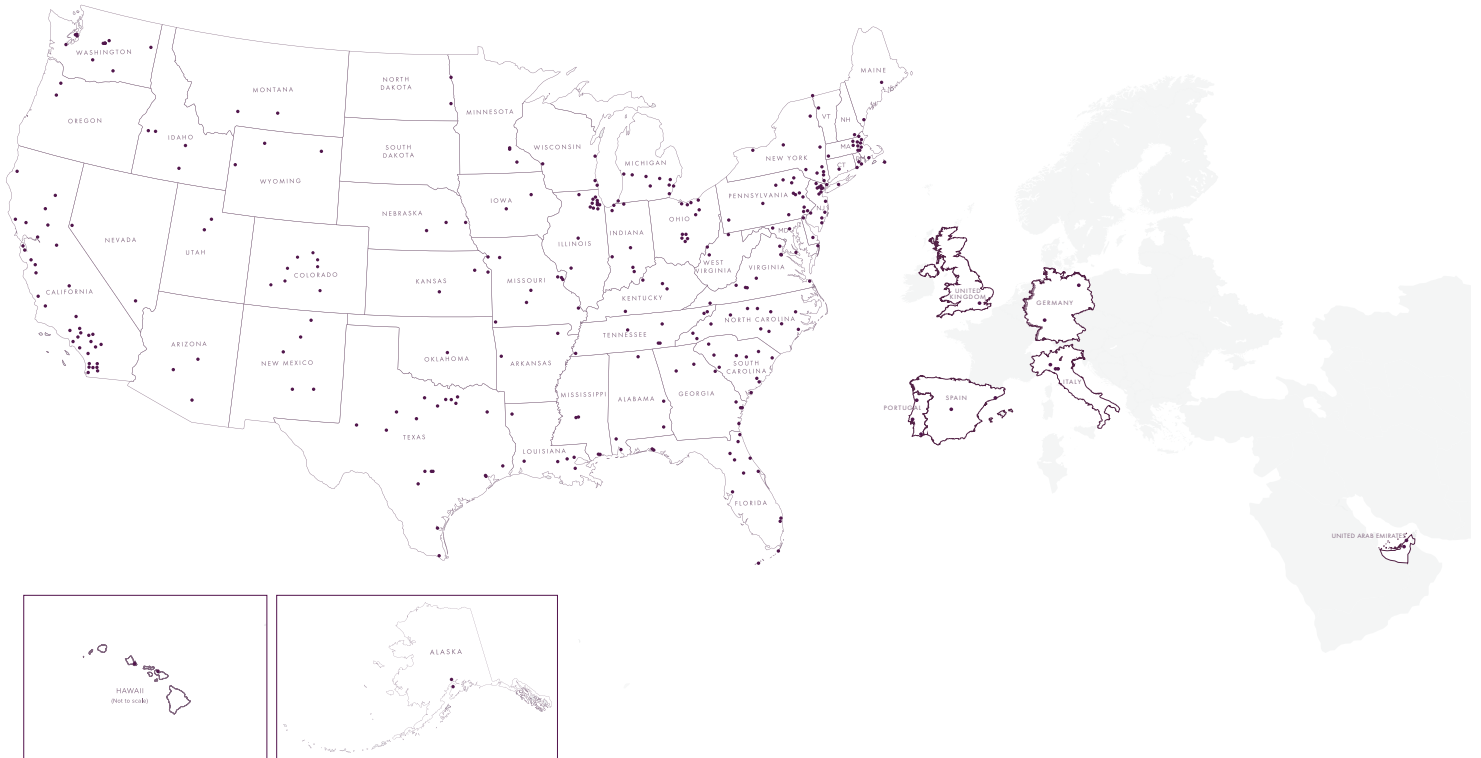
Berkshire Hathaway HomeServices received the highest numerical Equity Score and the highest numerical score relating to Trust and Love among Real Estate Agency brands included in the 2020 Harris Poll EquiTrend® Study, which is based on opinions of 39,100 U.S. consumers ages 15 and over surveyed online between January 1 and January 30, 2020. Your opinion may differ. “Highest Ranked” was determined by a pure ranking of a sample of Real Estate Agency brands.



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Chicago



A GLOBAL NETWORK OF OPPORTUNITY



50,000+ AGENTS, NEARLY 1,500 OFFICES AND GROWING

Berkshire Hathaway HomeServices Reach

BHHS Network June 2020, map is subject to change along with the rapid growth of the network.



**BERKSHIRE
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Berkshire Hathaway HomeServices Chicago

No.1

Midwest Region
Berkshire Hathaway HomeServices
National Network

.....

HomeServices of America

No.1

In the country*

.....

Top Work Place Chicago**

No.1

*Real Trends, 2019 closed transaction sides
**Chicago Tribune Top Work Places, 2019



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BEING GOOD NEIGHBORS

The powerful impact that individuals can have when they come together is insurmountable. Through projects like food pantry drives, our annual Toys for Tots effort, and our Community Kindness volunteer event, our agents and employees use their time and talents to serve others.



As good neighbors, we believe in giving back to the communities we serve. The Kindness Foundation was established as the charitable arm of our company. Through fundraising and local volunteer work, we strive to practice kindness and improve the quality of life for all.

Thanks to ongoing contributions from our generous agents and employees, have granted more than half of a million dollars to charitable organizations.



This non-profit organization offers children with cancer opportunities for positive group activities and emotional support.



Chicagoland's Habitat for Humanity builds homes and strengthens communities through homeownership.



Berkshire Hathaway HomeServices Chicago's reach extends beyond real estate to offer clients a full-service experience, with in-house lending, title and insurance partners and home warranty providers. Clients have the confidence of knowing that these affiliated companies share the same high level of commitment and customer service as Berkshire Hathaway HomeServices Chicago.



Listening to needs
Finding solutions
Competitive products
Superior service

847.853.6655



Full service title services ensure
a smooth closing

847.853.6000
CustomerCare@FDTtitle.com



Full service agency
Connections to leading providers
and products
Comprehensive range of
coverage options

800.277.0013
Insurance@HomeServices-ins.com



Don't let home protection be an
afterthought

OnlineHSA.com



Protection, savings, convenience and
peace of mind

Cinchhomeservices.com/realestate



HOME SEARCH IS ONLY THE BEGINNING

As a buyer's representative, your broker has the expertise to help you find the perfect home in the perfect location to meet your real estate goals. Using a blend of high-tech and high-touch tools, we make sure that you get timely information about properties along with local insight, and guide you through the process from offer to closing.



ANALYSIS & SEARCH

- Needs Assessment
- Property Search
- Mobile App Search
- Broker Networking & Tours
- Showing Appointments
- Property Viewing & Feedback
- Open House List
- New Listing Alerts
- Updated Pricing Alerts



NEGOTIATIONS & MANAGEMENT

- Contract Insight
- Disclosure Review
- Offer Strategy
- Present Offers
- Counter Offers
- Home Inspection
- Post-Contract Negotiations
- Coordinate with Attorney, Lender
- Closing Costs Estimate
- Reviews Inspection Repairs
- Closing



LOCAL EXPERTISE

- Neighborhood Research
- Local Knowledge & Maps
- School Rankings
- Market Trends
- Community Reports



WHERE BUYERS FIND HOMES



PRE-MARKET

Coming Soon Properties
Private Listing Network
InTouch Agent App



INTERNET

Broker Websites
Zillow & Real Estate Apps
Open Houses



FOR SALE BY OWNER

Co-operating with Agent
No Agent Co-Operation



BUILDERS + DEVELOPERS



SHORT SALES + FORECLOSURES



REPRESENTATION & RELATIONSHIPS

BUYER'S AGENT

A Buyer's Agent has a fiduciary responsibility to represent only the home buyer's best interest throughout the home buying process.

SELLER'S AGENT

A Seller's Agent, also known as a listing agent, has a fiduciary responsibility to represent only the home seller's best interest through the home selling process. The listing agent is the seller's designated agent.

DUAL AGENT

A Dual Agent represents both the buyer and seller ethically and honestly, safeguarding the confidentiality of both clients. An agent must have the seller's and buyer's permission to act as a Dual Agent.



Berkshire Hathaway

No.3 **FORTUNE**
World's most
admired companies

No.4 **BARRON'S**
World's most
respected companies

No.4 **FORBES**
World's largest
public companies

*Fortune - World's Most Admired Companies 2019 **Barron's - World's Most Respected Companies 2017 ***Forbes - The World's Largest Public Companies 2018



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FINDING YOUR HOME



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BUYER TOOLS



POWER SEARCH
BHHSChicago.com



BROKER TOUR & NETWORKING
Connections with the top brokers in the area



PROPERTY & PRICE ALERTS
Updates at digital speed



OPEN HOUSE LISTS
Plan your weekend search strategy



MOBILE
Take search anywhere



HOTSHEETS
New properties and prices, daily



PRE-MARKET/INTOUCH
Exclusive Access



MARKET REPORTS
Market and sales trends



COMMUNITY GUIDES
A regional perspective



NEIGHBORHOOD PROFILES
Everything you want to know



HOMEMAP
Know where to shop, dine and play



ONE STOP SHOPPING
Mortgage, Title and Insurance work better together



DOCUAGENT
Digital transaction management



SATISFACTION SURVEY
Your feedback matters



SEARCH BETTER

BHHSChicago.com attracts more than 100,000 desktop visits and more than 25,000 mobile site visits each month. Flexible property search, incredibly detailed property information, and fast updates, make it the destination to find a home.

SEARCH

Map Search with Drawing Tools

30+ Filters for Precise Results

Save Favorites & Social Media Sharing

Alerts for New Properties and Prices

DRILL DOWN

Everything You Need to Know

Full Screen Photo View

Room Dimensions

Taxes & Assessments

Schools & Parking

Property Price History

Satellite Map View

Agent Contact Information

THE NEIGHBORHOOD

Population & Economy

Area Sales History

All Nearby Schools

Environment

Quality of Life

BHHSChicago.com
visitors come from more
than 10,000 cities in all
50 states and more than
180 countries.



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WE SPEAK YOUR LANGUAGE

BERKSHIREHATHAWAYHS.COM

BerkshireHathawayHS.com reaches more than one million users each month from around the world. New multilingual search features and pricing conversion for more than 45 currencies helps us connect with buyers around the globe and just down the street.



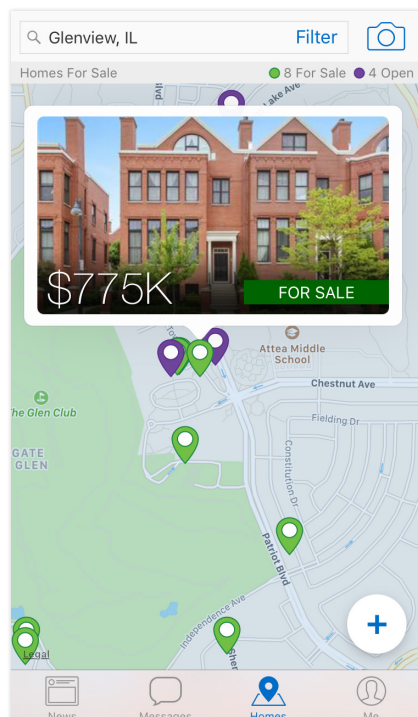
CHINESE LANGUAGE DESTINATIONS

In addition to BHHS.com, we market homes on two international real estate portals to reach Mandarin Chinese speakers. Juwai.com is hosted in China and accessible to an exclusive audience of high net worth Chinese consumers.



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HOMESNAP



AN APP THAT IS AS MOBILE AS OUR BUYERS

Search anytime, anywhere with the Berkshire Hathaway HomeServices Chicago - branded HomeSnap mobile app.

- Instantly see homes for sale or rent nearby
- Snap a photo of a home to find it
- Search by schools or open houses
- Map, satellite and lot line views
- Real-time listing information
- Agent messaging
- Social media sharing
- Weekly neighborhood updates

Ask your agent for their direct download code, or visit SearchBHHSChicago.com.



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OPEN HOUSE & HOTSHEETS

Daily Hotsheets deliver new listings and price changes to our agents each morning for all Berkshire Hathaway HomeServices Chicago listings. We generate broad exposure for our sellers at these critical marketing moments, and timely updates for our agents working with eager buyers.

Friday afternoon Open House lists help agents map out a weekend viewing strategy for buyers. City and Suburban editions offer sellers a marketing boost to maximize interest in an Open House event.

The image displays four sample pages from the Berkshire Hathaway HomeServices Chicago real estate platform, categorized into 'CITY Open Houses', 'SUBURBAN Open Houses', 'CITY Hotsheet', and 'SUBURBAN Hotsheet'. Each page features a grid of property listings. Each listing includes a photograph of the property, the address, the asking price, the number of bedrooms and bathrooms, and the dates and times for an open house event. A 'View Details' link is provided for each listing. The 'CITY' pages focus on urban properties, while the 'SUBURBAN' pages feature larger homes in residential areas. The 'Hotsheet' pages are designed to provide a quick overview of new listings in a specific area.



A POWERFUL BROKER NETWORK

CONNECTIONS WITH THE TOP BROKERS IN THE AREA

Excellence inspires excellence. The power of Berkshire Hathaway HomeServices Chicago is our network of 1,400 real estate professionals and staff. In the company of the most productive brokers in the area, we bring clients together.

RELOCATION - WE MOVE COMPANIES FROM AROUND THE WORLD.

Chicago and our surrounding suburbs are top destinations for corporate expansions. We help that growing work-force find their homes here. Allied with the most prestigious relocation providers like HomeServices Relocation, we are the broker of choice when companies need to move their most valuable asset.

INTOUCH | AGENT APP

Our industry-leading agent app keeps our agents in the know. Only Berkshire Hathaway HomeServices Chicago brokers get exclusive access to select properties in the days before they hit the market - a critical marketing time for both buyers and sellers.



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NEIGHBORHOOD PROFILES, COMMUNITY GUIDES, HOMEMAP

Getting to know the neighborhood is key to finding your perfect home. Your agent is a local expert, with terrific insight about the community.

COMMUNITY GUIDES

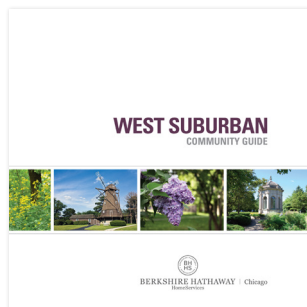
Understand the story and distinct features of individual communities in the region. Informative summaries guide you through the region, so you can quickly get to know what makes each one special.

NEIGHBORHOOD PROFILES

Take a deep dive into a specific community with data about schools and ratings, real estate sales history, an economic outlook and environmental factors.

HOMEMAP

See how close stores, schools, restaurants and community services are to a home. Custom maps show the area features that are most important to you.

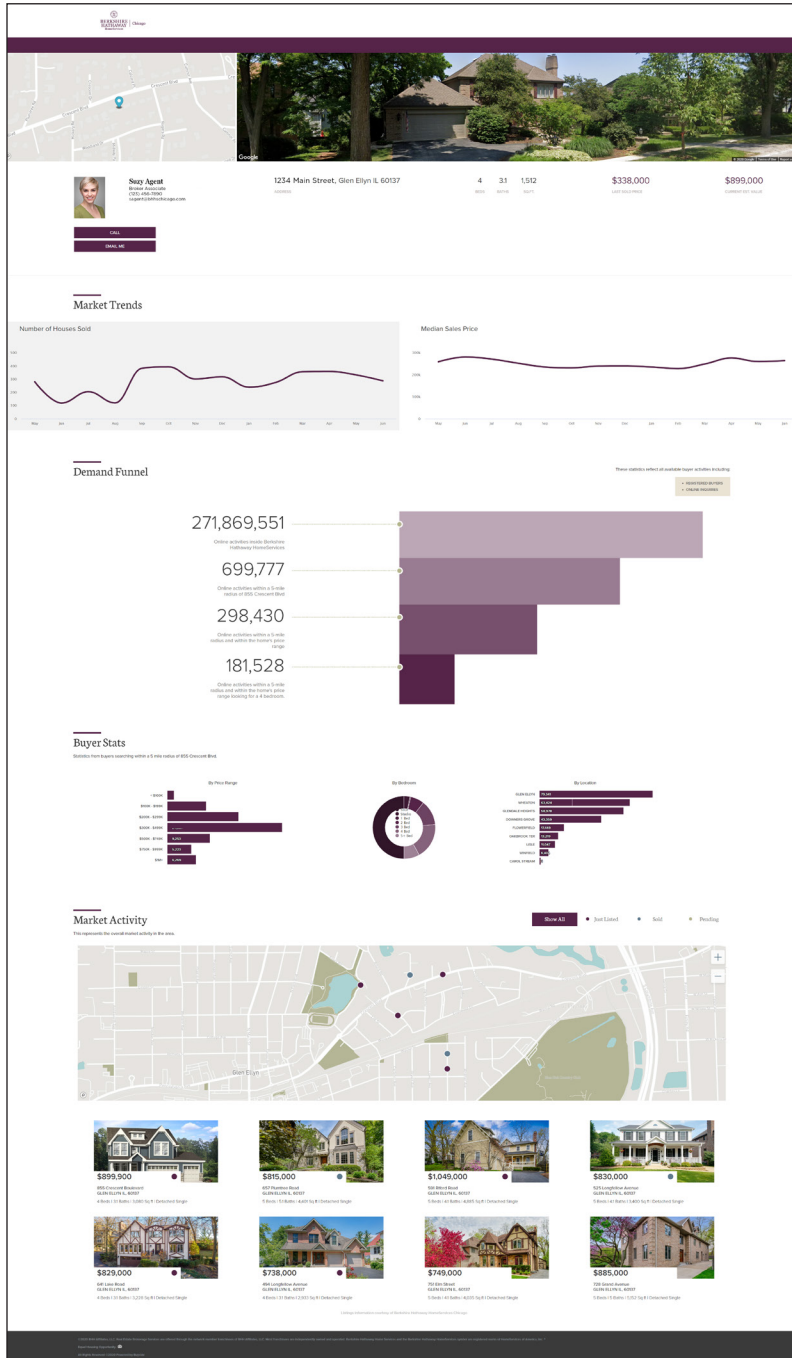


This screenshot shows a web page titled 'Local expertise, at your fingertips.' The main heading is 'Community & Neighborhood Information'. Below this, there is a section for 'Home Values near Zip Code 05611' with a table showing Median Sale Price for various areas. A line chart titled 'Median Sale Price - Ten Year Chart' shows price trends from 2009 to 2017. Another table shows 'Home Statistics near Zip Code 05611' with metrics like Median Age of Home, Home Owned, Home Rented, and Home Vacant. The page footer includes the HSA and HMS logos and the slogan 'One Magnificent Life'.

This screenshot shows a map of Chicago with various location markers. Below the map is a list of 'Locations Near: 900 N Michigan, Chicago'. The list is categorized by 'Coffee Shops' and includes details for each location, such as the name, address, and distance from the target location. Brands like Starbucks, Blue Bunch Coffee, and Firecakes Donuts are listed.

MARKETING ACTIVITY REPORT

Get real life search stats about and buyer demand, along with market metrics and comparable data.



DOCUAGENT

Online paperwork management offers convenience and speed.

eSIGN

Offers and Contracts can be digitally signed and delivered from anywhere, including mobile devices. Sophisticated systems easily handle data for multiple parties, eliminating delays.

DOCUMENT DASHBOARD

An online transaction snapshot pinpoints needed documents, signatures and next steps.

The image shows three screenshots of the DocuAgent interface. The top left screenshot shows a seller profile for Molly Rover with contact information and a list of forms and documents. The top right screenshot shows a 'Signing Session Information' page with fields for session name, location, and password. The middle screenshot shows a document dashboard with a table of documents and a list of steps: 1. Signing Session Configuration, 2. Invite Signers, 3. Upload Session Documents, 4. Add Signing Locations, 5. Preview Signing Session, 6. Start Signing Session.

Doc.	Doc. Name	Template	Pages	Size (KB)	Signing Locations	View	Edit
1	Agency Disclosure Statement.pdf	Agency Disclosure Statement	2	206	2	🔍	✎
2	CR Purchase Contract - Residential Plus Additional Terms.pdf	CR Purchase Contract - Residential Plus Additional Terms	11	1365	4	🔍	✎

The image shows a screenshot of the 'Opportunity/Transaction' dashboard. It features a search bar, a 'Create New' button, and tabs for 'All', 'Active', 'Closings', 'Buyers', 'Sellers', and 'Inactive'. Below the tabs are three transaction cards, each with a profile for a seller or buyer, including their name, contact information, address, and a list of forms and documents.

Party	Name	Contact	Address	Forms	Documents	Contacts	Created	Est Closing
Seller (2)	Sharon Seller	555-555-5555	44 Main, Irvine, CA 80005	10	0	4	3/10/2014	4/14/2014
Buyer (1)	Benie Barnes		14 Rising Sun, Irvine, CA 92620	0	0	1	2/27/2014	
Buyer (1)	Ginney Snyder	555-555-1234	235 Simple Street, Irvine, CA 92620	4	0	1	10/31/2013	



